

Adam Li

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EDUCATION:

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Bachelor of Science: Bioengineering

Bachelor of Science: Mathematics-Applied Science

Major GPA:3.72/4.0 GPA

YALE SCHOOL OF MANAGEMENT

Global Pre-MBA Leadership Program: Selective Leadership Program (~5% acceptance rate)

2014

Placed 3rd in Audubon Business Concept Pitch Plan, and 2nd in Audience Choice Award

COURSEWORK:

- | | | | |
|--|--|--|----------------------------|
| • Mammalian Physiology | • Continuum Mechanics | • Matlab & SolidWorks Design | • Mass Transfer |
| • Bioinstrumentation | • Biomechanics | • Fluid Mechanics | • Thermodynamics |
| • Linear Circuits | • Applied Linear Algebra | • Biomedical Imaging | • Statics & Dynamics |
| • Computational Methods in Engineering | • Independent Research in Tissue Engineering | • Mathematical Statistics & Probability | • Advanced Data Structures |
| • Engineering Graphics & Design | • Biomaterials Engineering | • Experimental Techniques in Circuitry and Heat Transfer | • Biosystems and Control |

RESEARCH EXPERIENCE:

NEURAL INTERACTION LABORATORY : BIOMETRICS ANALYTICS

Sept 2013 – Present

Senior Design Engineer and Undergraduate Researcher under Dr. Coleman and Dr. Litvan

La Jolla, CA

- Researching and developing novel ways to evaluate Parkinson's Disease using gait and 3D spatiotemporal data in collaboration with UCSD Jacobs School of Engineering and School of Medicine.
- Mentoring a senior Bioengineering team within the Bioengineering design course to address engineering challenges in monitoring and analyzing Parkinson's (plan on developing plan to incorporate neck EMG)
- Co-founded a project to develop a Parkinson's disease tracking software product using C++, C# and Matlab to create data acquisition and analysis algorithms using the Microsoft Kinect

- Wrote a successful Health and Life Sciences grant for \$10,000 and an IRB for carrying out pilot clinical studies in collaboration with 3 professors; awarded the Gordon Fellowship Award for outstanding engineering leadership
- Led a team of five to analyze potential business models and create presentations that outline customer interviews, potential IP strategy and value proposition through the NSF I-Corps Program
- Co-founded a startup concept with a potential market of ~\$20B; was later accepted into the Von Liebig National Science Foundation I-Corps as well as the NCIIA E-Team Program (~15% acceptance rate)
- Led a group of 3 graduate students to develop an interdisciplinary research proposal of image processing, that won \$52,500 in research funding

ENGINEERING WORLD HEALTH

Sept 2012 – Present

Project Team Leader for PCR under Dr. David M Smith

La Jolla, CA

- Collaborated with UCSD School of Medicine and a clinic in Mozambique to develop a rapid, cost-effective medical device for diagnosing drug resistance in HIV patients, which culminated in 2nd place for the EWH National Design Competition
- Led a team of 10 for the product development of a PCR, using an Arduino microcontroller with PWM current delivery using a PID algorithm for temperature control (programmed in C++)
- Managed a budget of over \$10,000 and was responsible for setting the product strategy that resulted in a successful prototype that produced a PCR for ~\$200 (95% cost-savings)

QUALCOMM INSTITUTE

June 2012 – Sept 2012

Summer Research Scholar under Calit2

La Jolla, CA

- Accepted to be a part of a 30 person cohort in order to conduct ~40+ hrs/week of independent research for the purpose of improving quality of life using emerging technologies and analytics
- Conducted initial feasibility experiments using a LabView programmed mechanical actuator to compress agarose hydrogels with embedded radiopaque particles, while imaging with 3D microCT
- Developed an analysis method on Excel with 90% accuracy to measure strain, strain variance and p-value of linear regression using quantitative statistical analysis

CARTILAGE TISSUE ENGINEERING LABORATORY

Sept 2011 – June 2013

Undergraduate Researcher under Dr. Robert L Sah

La Jolla, CA

- Conducted pilot studies in tissue engineering with micro computed tomography to test hypotheses in orthopedic treatments, using literature research and image data analysis to drive conclusions
- Created standard operating procedures for inventory processing, laboratory operations, tissue preparation, hydrogel polymerization, data mining methods and data analysis of CT images
- Analyzed images using Excel, Matlab, DataView and CT Analyzer and then documented experimental results through scientific reports
- Contributed to a large human cartilage research project by scanning ~20 samples over the course of an entire weekend for ~72 hrs straight; in collaboration with orthopedic surgeons and post-docs of lab

INDUSTRY EXPERIENCE:

GENENTECH INC.

July 2013 – June 2014

Process Development Engineering Intern and College Ambassador under Domenic Schmizzi

San Francisco, CA

- Collaborated with Genentech College Programs to improve online engagement by ~60%, while coordinating events with directors and human resources that drew in over 200 attendees
- Implemented a new batch control process using Rockwell Automation and PLCs to automate chromatography purification process (used Structured Text and Sequential Flow Charting)

- Replaced data server management with an HMI system, which resulted in reducing the purification plant's down-time and poor system performance (used SQL and Python)
- Developed the program design iterations to incorporate SMART goals, object-oriented programming, modular control architecture

RAINBOW TRANSGENIC FLIES INC.

July 2011 – Sept 2011

Lab Assistant Intern under Ms. Hong Yu

Camarillo, CA

- Used a modified QIA filter plasmid Midi Kit, performed ethanol DNA precipitation using spectrophotometry for quality assurance; performed cell culture of E.Coli
- Carried out elution of pure DNA using affinity chromatography for microinjections into larvae; set up genetic crosses, genetic screens of Drosophila, and injected DNA into larvae using Standard Electron Microscope

ADDITIONAL EXPERIENCE:

UCSD STUDENT FOUNDATION INVESTMENT COMMITTEE

Sept 2013 – Present

Associate and CFA Support Researcher

La Jolla, CA

- Generating buy-side equity research reports for \$450,000 student endowment fund, producing yearly return rates of ~6%
- Effectively analyzed companies with a bottom-up approach, using discounted cash flow, company comparable, and precedent transaction analysis

RGB Capital LLC.

Feb 2014 – May 2014

Investment Management Intern under Rob Bernstein

La Jolla, CA

- Assisted the CEO in building excel models for a \$50M fund that was focused on managing and minimizing day-to-day volatility for clients
- Created and optimized ETF and Mutual fund screeners using Visual Basic to program macros that automated investment screening process

ALPHA KAPPA PSI

April 2012 – June 2014

Class President and Director of Consulting under Professor Delbert Foit Jr.

La Jolla, CA

- Led the strategic vision and daily operations for a team of 15 over 6 weeks to raise \$5,000; also completed a market research project on Facebook Inc. and 100K business plan proposal for a social media startup
- Spearheaded a team of four to compete in the PBLI Case Competition of 2013, where the company strategy, financials of mobile advertising, and operational risks of Facebook Inc. were analyzed

INTERNATIONAL SOCIETY FOR PHARMACEUTICAL ENGINEERING

Sept 2011 – June 2014

Vice President External under Professor Melissa Micou

San Diego, CA

- Set the strategy and operational goals with a team of 25, while maintaining an ~\$5,000 budget; won Chapter of the Year against all national chapters for two consecutive years
- Led a series of 12 workshops for leadership development and implemented a mentorship program for students to connect with over 30 industry professionals, which was emulated by the national chapter of ISPE's program
- Managed the Leadership Rotational team of 10 students and the operations of various company info sessions and tours that drew in over 200 students for biotech companies including: Genentech, Life Technologies, Baxter, and Illumina

HONORS/AWARDS:

NCIIA E-Team Program – National selective program (~15% acceptance rate) for funding	06/2014
UCSD Sixth College Leadership Award – Finalist For Outstanding Leadership	05/2014
ASAIO – Student Design Competition Top 27 In Nation	05/2014
Tau Beta Pi – Engineering honor society	2014
Gordon Fellow – Engineering leadership excellence award	2014
Von Liebig NSF I-Corps Fellow – Competitive startup program for NSF seed funding	2013
Gordon Leadership Scholar – Competitive leadership program	2013
California Institute for Telecommunications and IT – Competitive Summer Research Grant	2012
Provosts Honors – Obtaining a term GPA greater than 3.5	2011-2014
National AP Scholar – Obtained 4, or higher on 12 AP tests	2010

PRESENTATIONS/CONFERENCES:

NSF Center for Science of Information	08/2014
Yale SOM Audubon Business Concept Pitch	06/2014
• <i>Project:</i> GreenHaven 501© Non-Profit Business Pitch	
Bioengineering Day Poster Presentation	04/2014
• <i>Project:</i> The Gait Analysis of Parkinson's Disease	
Von Liebig NSF I-Corps Phase I Pitch	03/2013
• <i>Project:</i> BioMetrics Analytics	
ISPE Poster Presentation	06/2013
• <i>Project:</i> Feasibility of 3D Deformation and Strain Analyses by Micro-Computed Tomography	
Qualcomm Institute Summer Research Scholar Poster Presentation	09/2012
• <i>Project:</i> Feasibility of 3D Deformation and Strain Analyses by Micro-Computed Tomography	

ADDITIONAL SKILLS:

CERTIFICATIONS:

- Research Aspects of HIPAA - (06/30/2014)
- Collaborative Institutional Training Initiative (CITI) Biomedical Research - (06/30/2014)

LABORATORY:

- Knowledgeable about HPLC, Microfluidics, Buffer/Reagent Preparation, Microscopy and Hydrogel Polymerization
- Familiar with PCR, Pipetting, Clean Room, Tissue/Cell Culture, Mechanical Testing and Computed Tomography

SOFTWARE/OTHER:

- Knowledgeable about Object-Oriented Programming, Entrepreneurship, Project Management in Agile and Iterative, IP Strategy, Market Research, Financial Modeling, Equity Research
- Proficient with MS Word, PowerPoint, Excel and MS Visual Studio
- Knowledgeable about basic web design and data analysis using HTML, CSS, PHP, MySQL, Ruby, Rails and JavaScript, Node.js
- Skilled in C, C++, Python, Java, R, MATLAB, Arduino programming
- Adept in Finite Element Analysis/Modeling, SolidWorks/CAD Design, Sequential Flow Charting, LabView and Structured Text
- Fluent in English and Chinese